



PATENTS
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	Seth Haberman et al.	Examiner:	Christopher L. Parry
Application No.:	09/841,465	Confirmation No.:	5373
Filing Date:	April 24, 2001	Art Unit:	2623
For:	SYSTEM AND METHOD FOR SIMULTANEOUS BROADCAST FOR PERSONALIZED MESSAGES		

Mail Stop RCE
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Dear Sir,

Responsive to the Office Action mailed April 19, 2006, applicants hereby amend the above-identified patent application as follows:

Amendments of the Claims are reflected in the listing of claims that begins on page 2 of this Reply.

Remarks begin on page 7 of this Reply.